IT'S TIME FOR

THE PURPOLATOR 2025

12/750mL • 56 cases/pallet • American AVA

SPARKLING | SUSTAINABLE | MINIMAL SULFUR | NATIVE YEAST | VEGAN

DESCRIPTION

It's Time for the Purpolator

Back by popular demand, we are proud to present The Purpolator: now dripping with Concord grapes from Washington. This bubbly wine percolates with a persistent purple flavor redolent of fresh grape juice.

We worked with Welch's (*yes* - ***THE Welch's***) to source that classic Concord character, fermenting some of the juice into wine and blending a fraction as unfermented juice. The Purpolator is made off-dry with a kiss of sweetness to balance the bold grape flavor.

DETAILS

- Farmed sustainably
- Native fermentation
- Fermented and aged in stainless steel tanks
- Base wine aged 11 months on fine lees
- Made with Welch's Concord grapes grown in Washington
- Sterile filtered to maintain stability with residual sugar
- Carbonated and counter-pressure filled
- Bottled under pressure-rated screwcap

DATA

Black Muscat · San Joaquin	46%
Concord · Washington	33%
Zinfandel · San Joaquin	13%
Pinot Grigio · Lodi	8%

ABV	11.9%
Style	Sparkling Concord blend
Residual sugar	23.6 g/L
AVA	American
UPC	860009731783



PARTY POURS · 750ML

Trade & distribution inquiries
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