BIG JUICY 2025

UPC: 850062213081 • 12/1L • 44 cases/pallet • California AVA

SUSTAINABLE | MINIMAL SULFUR | NATIVE YEAST | VEGAN

DESCRIPTION

BIG JUICY is the life of the dinner party or the pool party, maybe even the dinner-pool party combo; a crushable, chillable red wine fit for literally any occasion. Bursting with delicious watermelon and cherry flavors, BIG JUICY has a smooth profile that is so refreshing when served chilled. We built this wine to be durable for BTG pours all week long. We're delivering BIG value in a 1 Liter bottle, that's 33% more wine on the house!

DETAILS

- Farmed sustainably
- Native fermentation, malolactic complete
- Fruit was direct pressed
- Fermented and aged in stainless steel tanks
- Aged 7 months on fine lees
- Gently filtered

DATA

Black Muscat · San Joaquin	59%
Zinfandel · San Joaquin	14%
Symphony · San Joaquin	10%
Pinot Grigio · Lodi	10%
Montepulciano · Lodi	7%
ABV	11.5%
Style	Chilled red blend

WHY WE MADE IT

We wanted to throw the biggest party in your glass, a party you can take anywhere. BIG JUICY packs BIG fruit flavor in a light body with a soft structure that is perfect for enjoying chilled. We built BIG JUICY with a gentle extraction of aromatic Black Muscat to be loud, fruity glou-glou. BIG JUICY goes great with whatever you have on the grill. Throw this bottle in the ice bucket and splash it around at the pool, invite all your friends and make the party JUICY.



BIG SERIES · 1 LITER

ALWAYS NATURAL.
NEVER BORING.

Trade & distribution inquiries
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